



Ball State University

Helmut Kipphan Student Chapter Competition





Website Design

Zoey Pierce + Rylee Stabler



Overview

Why did we choose website design?

- Ball State chapter needed a TAGA website
- Easier to take orders
- Professionalism

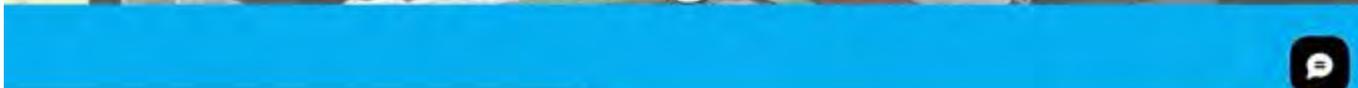
Website Design Elements

- CMYK colors
- Accessibility Features
- Motion Graphics
- Product features
- Interest form



Technical Association of the
Graphic Arts at Ball State

Home About Us Products Our Team 



Vision

The Technical Association of the Graphic Arts at Ball State University is committed to enhancing knowledge and skills in both traditional and digital printing techniques. Through hands-on experience, collaboration and creativity we enable our members to develop as designers and printing specialists, readying them for achievement in the graphic arts world.



Curious if we can Screenprint on something?
Please email us at taga@bsu.edu



Digital Printing

TAGA at Ball State offers a variety of products printed digitally in-house. Listed are the products we print.

- | | |
|------------------|------------|
| Note books | Brochures |
| Soft-cover books | Post Cards |
| Posters | Stickers |
| Business cards | Banners |

Curious if we can digitally print something?
Please email us at taga@bsu.edu



Screen Printing #1

Lukas Needham



Overview

| Why did I choose T-Shirt design and Production?

- Pre-existing passion for dynamic t-shirt design
- Looking to add to my portfolio

Pitfalls + Surmounting Them

- Fibrillation
- Ironing Method







Frame Variation





Screen Printing #2

Zoey Pierce



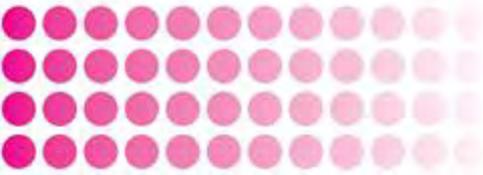
Overview



Why did I choose T-Shirt design and Production?

- A need for New TAGA merchandise at Ball State
- Experience working with 2+ colors (4 color print)

Design Elements

- CMYK Colors
 - Text Tool Icon
 - Selection and Direct Selection Tool Icons
 - Lasso Tool Icon
- 

Photos!





Screen Printing #3

Cameron Williams



Overview

Why did I choose T-Shirt design and Production?

- A need for New TAGA merchandise at Ball State
- First experience working with more than 2 colors (4 color print)

Problems I Had

- Running out of Mixed ink for sleeves
- Shirts burning while drying
- Ink Blobbing while printing
- Ink smudging on sleeves

Final Products

Best

Average

Below
Average



Illustrator File





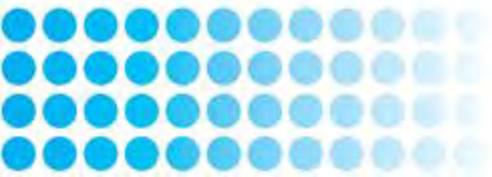
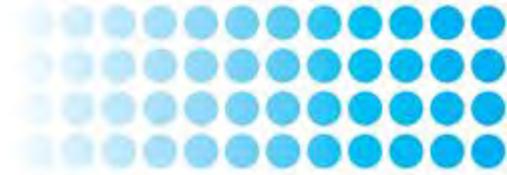
Packaging Production

Chaelyn Newton

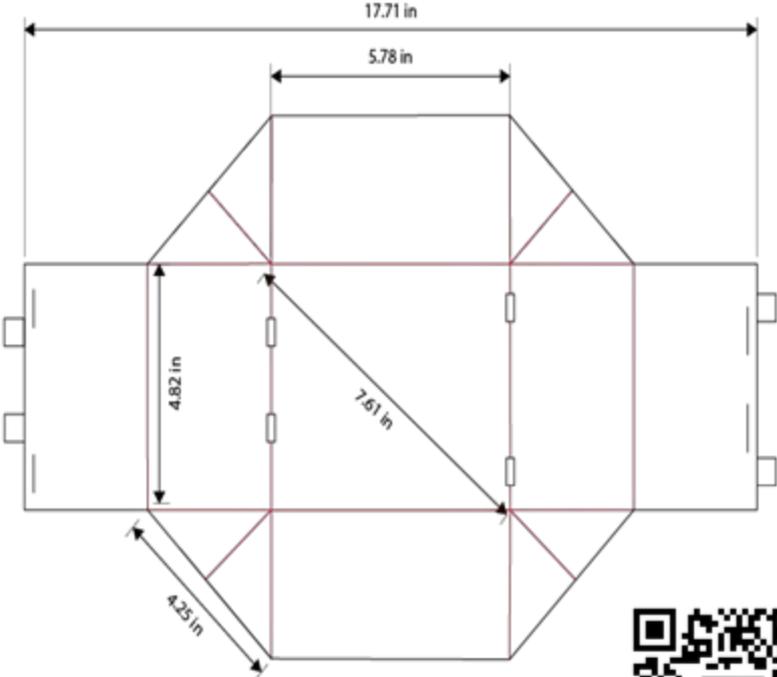
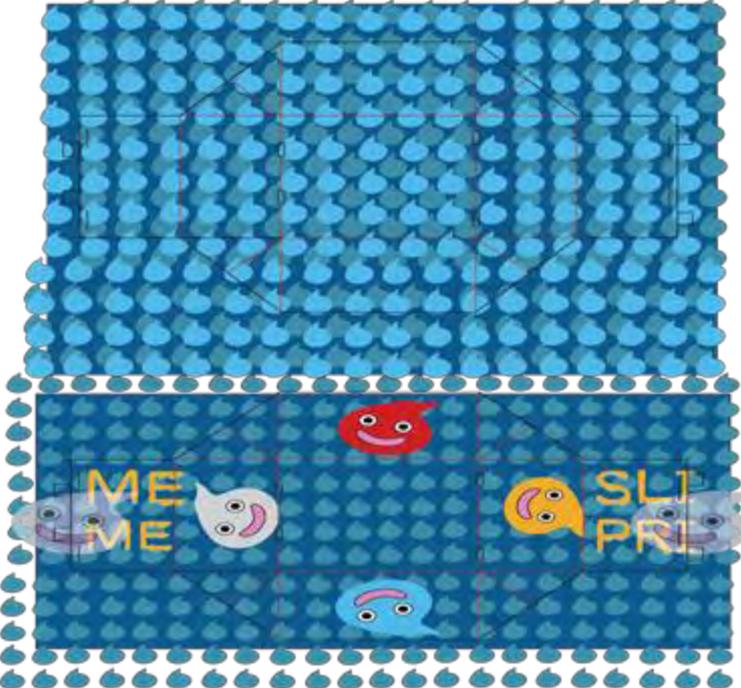


Overview

This package was made to safely ship and showcase collector items. It is ideal for short runs for things such as thank you boxes, collector boxes and even promotional boxes.



Process



Final 3D Render





Thank You!

Questions?

