



Student Chapter Presentations

Hosted by **Birgit Plautz & Celeste Calkins**



Wednesday

 Student Session
9:00 – 10:30

Session
Session
Session
Session

Thursday

Session
Session
Session
Break

Awards Banquet
6:00 – 9:00

Friday

Ricoh Tour
8:00 – 10:30





WiFi Access



Network Name

Hilton Honors Meeting

Password

<no password needed>

Tech Support

Our team can show you how to turn
turn off your sounds on your device!
device!

Just because you get Wifi doesn't mean you have to use it!



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Participating Schools



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BALL STATE
UNIVERSITY

RIT



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Illinois' first public university.



Helmut Kipphan Student Chapter Competition

- Recognizes since 1987 outstanding student achievements
- 7 individual categories
 - Package Production
 - Technical Paper Publication
 - Review of Existing Technologies
 - Publication Production
 - Journal Design
 - T-Shirt Design & Production
 - Website Design
- The winner of the Kipphan Cup will be selected from the best **three** scores.



Package Production

Personal care, food, beverage, electronics, toy, entertainment, etc; any material

Deliverable:

- Digital file of graphics and die-line, physical prototype or product

Criteria:

- Package functions
- Legible typography and graphics
- Professionally written documentation
- Digital interactive component



Journal Design

This would have been the traditional journal production.

Deliverable:

- PDF, the design of a digital journal with three to six technical papers of original student research OR previous TAGA papers.

Criteria:

- Quality of Overall Design/Theme
- Use of Typefaces
- Functionality of Design
- Level of Difficulty



Publication Production

This would have been the traditional journal production

Deliverable:

- A physical journal with three to six technical papers of original student research OR previous TAGA papers.

Criteria:

- Print Quality of Cover
- Print Quality of Interior
- Bindery Quality
- Student Participation
- Level of Difficulty



Website Design

This would have been the digital section from the traditional journal

Deliverable:

- Functional prototype in Figma, Adobe XD, website subscription (SquareSpace, Wix, etc.), or coding (JavaScript, HTML, etc.)

Criteria:

- Layout
- User Interface and User Experience
- Compatibility
- Cross-platform interoperability



Technical Paper

This would have been the content of the traditional journal

Deliverable:

- One PDF file of **three to five** original student research papers that reflect the current creative and research activities in the graphic arts field.

Criteria:

- Quality of Writing
- Clarity of Writing
- Relevance of Research in Graphic Arts
- Accuracy of Research
- Reference and Scholarly Writing



T-Shirt Design & Production

Deliverable:

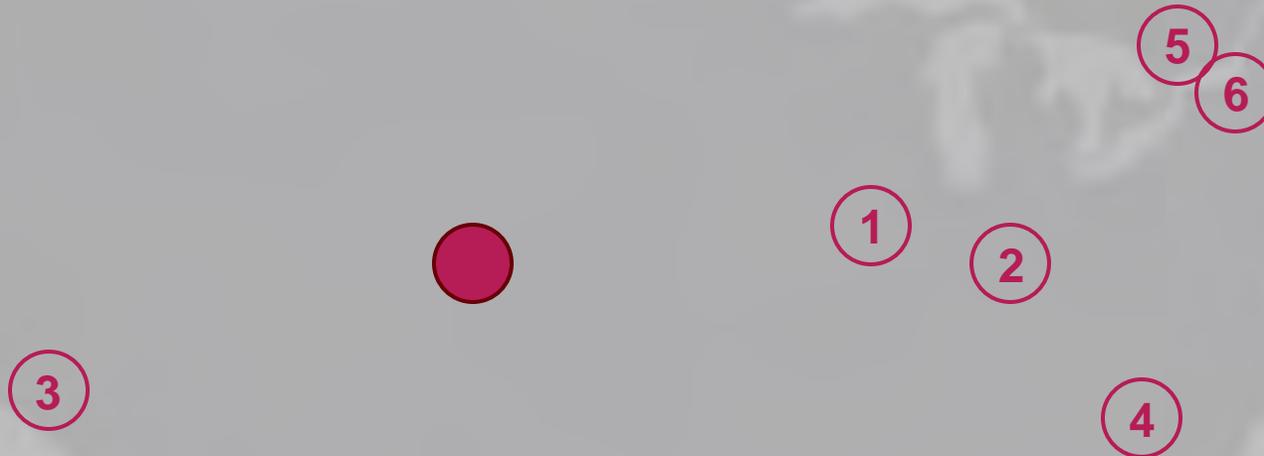
- T-shirt max 3 entries per school,
10 t-shirts of various sizes per entry for all
judges to evaluate.

Criteria:

- Originality
- Visibility and Wearability
- Compatibility
- Quality of Print Production



Helmut Kipphan Student Chapter Competition – Presentations



- Time for presentation per chapter depending on # of competitions. Time includes Q&A
- Order of chapter presentations by geographical proximity to Boulder, CO
 - Illinois State (987 mi) – 9'
 - Ball State (1,167 mi) – 9'
 - Cal Poly (1,175 mi) – 9'
 - Clemson (1,490 mi) – 14'
 - TMU (1,519 mi) – 14'
 - RIT (1,585 mi) – 9'



Thank you!



Birgit Plautz

TAGA | President

TAGA | VP of Education

Celeste Calkins



Coffee Break
10:30 - 11:00

