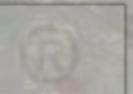


Illinois State University TAGA

NextGen Conference Student Competition

March 26, 2025



Introduction

- We are here representing Illinois State University!
 - First Year
- We are excited to talk about our work.
 - T-shirt Design/Production
 - Package Design/Production
 - Website Design



T-shirt Design/Production

Design Concept

- Printed using the wet-on-wet, four-color process method (CMYK).
- Colorado themed

Challenges

- Adjusting shadows and highlights for the film.
- Production issues.



Package Design/Production

Design Concept

- Designed to contain the T-Shirt.
- The die-line was created by analyzing other folding boxes.

Challenges

- Focus on ensuring sturdiness.



Website

- Made using WordPress.



Thank You!

Questions?

